

These terms and conditions were last updated 30th March 2009

1. Ordering Advertising Space

1. Contact AdOnCar by email info@adoncar.com.au or phone +61 3 5294 0582 to discuss your campaign requirements, receive a copy of our advertising booking and payment form and available advertising space and dates
 - a. Advertising space/date will be reserved on a first-come, first-served basis
 - b. The advertiser may not reserve space for more than 12 months unless otherwise agreed
2. Submit the advertising booking and payment form to info@adoncar.com.au
Applications and payment must be received before space can be reserved
3. Obtain advertisement approval from AdOnCar prior to printing. If there are several versions, all versions must be approved. Email the ad(s) to info@adoncar.com.au for advertisement approval prior to print. Advertisements must be submitted for approval at least 4 weeks prior to posting.
4. Deliver final approved ad version(s) to: info@adoncar.com.au
5. Deadline: Final approved advertisements must be delivered 2 weeks prior to the start date. This requirement may vary with larger scale campaigns.
 - a. Any advertisements not received by the deadline will not be posted the first reserved week of advertising and instead must wait until the following week (or next available week) for posting. It will be considered a no-show.
1. Two no-shows over the course of one year will result in the forfeiture of the opportunity to advertise for one year. Refunds will not be issued for missed postings.
 - b. The advertiser must post their advertisements for at least two weeks at a time
 - c. Due to rotation on routes, AdOnCar is unable to accept requests to advertise on certain routes only. We actively encourage you to nominate preferred routes though.

2. Advertisement Size, Composition, and Content

1. Size and Composition - As per Media Kit or other artwork specifications provided. Printing costs are separate and paid prior to print commencement. Advertisements that do not meet specified requirements will not be printed.
2. Content - AdOnCar reserves the right to reject any advertisement that promotes illegal activity, attacks an individual's race, nationality, ethnic group, religion, sexual orientation, or gender or which is detrimental or damaging to the fleet's and/or AdOnCar and its educations, research and mission. Advertisements for the sale of alcohol and tobacco will not be accepted. Advertisements that contain AdOnCar or the fleet's logos, trademarks, or image without our written permission will not be accepted. We further reserve the right to reject any advertisement for any reason.
3. Advertisements posted on AdOnCar vehicles do not constitute or imply endorsement by AdOnCar or the individual fleet's or associated entities
4. If these advertisements do not meet size, composition, and content requirements, the advertiser will be contacted to make appropriate corrections. Only once these corrections have been made the advertisements will be posted on the vehicles.

3. Payment

1. The cost of printing is separate and to be paid prior to printing
2. Making Payment
 - a. Advertiser will pay by direct credit to AdOnCar bank account. Returned payments will result in a 5% return payment fee.
 - b. Payments must be received before advertisements are placed on the vehicles
 - c. Fees remain the same during holidays and different seasons
1. Please note: Due to traffic delays, construction, and other unscheduled events, there are times when the AdOnCar vehicles may be unable to provide full service for unspecified time periods. An advertisement



AdOnCar
DRIVE YOUR AD DOLLAR FURTHER

refund will not be granted if such an event occurs.

77 Church Street Hawthorn Victoria Australia 3122
t: +61 3 5294 0582 f: + 61 3 9819 3441
e: info@adoncar.com.au www.adoncar.com.au

ABN 28 575 482 822